Accelerating the Transition to a Circular Economy in the Nordics

Knowledge sharing • Matchmaking • Collaboration
Vision & mission

• The Nordic Circular Hotspot envisions a vibrant, prosperous and regenerative region that will be fully circular and a role model for others in the world to follow.

• Through propelling collaboration, knowledge, capacity building and investments in circular economy solutions, the Nordic Circular Hotspot’s mission is to accelerate the transition to an inclusive, resource-efficient, regenerative and circular market in the Nordic region and contribute in a meaningful way to:

  • reinventing how the Nordics design, produce and market products; rethinking how the Nordics use and consume goods and services; and redefining growth in the Nordics and what is possible through reuse, reduction, repairing, regeneration and, most importantly, systems change.
Nordic Circular Hotspot Managing Partners

- Paula Fontell (FI) Ethica
- Bjarni Herrera (IS) Cicero
- Elin Bergman (SE) Cradlenet
- Cathrine Barth (NO) Natural State
- Einar Kleppe Holthe (NO) Natural State
- Harpa Júlíusdóttir (IS) Festa
- Anne Raudaskoski (FI) Ethica
- Vilma Rissanen (FI) Business Finland
- Isabella Holmgard (DK) Message
- Betina Simonsen (DK) Lifestyle & Design Cluster
- Cecilia Tall (SE) RE:Source
- Emanuela Vanacore (SE) RISE
- Julie Hjort (DK) DDC
- Hrund Gunnsteinsdóttir (IS) Festa
Nordic Circular Hotspot’s three main initiatives are:

- A circular market transition programme for collaboration across segments, sectors and silos.
- The first digital multi-stakeholder platform for the circular transition in the Nordics. Open and free for all.
- An annual conference exploring the circular opportunities of the Nordic region.

Your leading resource on the circular economy in the Nordic region
Exploring the circular opportunities of the Nordic region

[Image: Circular Economy in the Nordic Region]

Oslo 2020

[Image: Circular Innovation]

[Image: Circular Summit]

Copenhagen 2021

[Image: Exploring the circular economy in the Nordic region]

Stockholm 2022
Creating a place to meet and lead the conversation

Reach and impact of Nordic Circular Summit 2022, 22–24 November, Stockholm, Sweden

- 3-day hybrid event with 170+ speakers in 31 sessions
- A meeting place for businesses and policymakers from across the Nordic region, combined with an international audience
- Audience of over 3000 highly-engaged professionals digitally and in person, representing 72 countries around the world
- Great Nordic and international reach in press, web and social media with combined web reach of 99,000 page views in 2022 and social media reach of 150,000 impressions during the Summit campaign in November.
Raising awareness through events
Connecting the dots

The Nordic Circular Arena is a digital gathering place for circularity professionals in the Nordics.
The Nordic Circular Arena

The first digital multi-stakeholder platform for the circular transition in the Nordics — free and open to anyone involved or interested in the circular economy transition.

Stakeholders
Collaboration opportunities with people and organisations working with circularity.

Projects
Find projects, opportunities and fundings calls — or share your own!

Reports
An extensive library of reports, articles, webinars, handbooks and other documents on CE.

Events
Event calendar for circular economy webinars, conferences, workshops and more.
NCH Partnership Programme
The Nordic Circular Hotspot Partnership Programme is a collaboration programme designed for a strategic, systematic and efficient circular market transition to secure sustainable development in the Nordics.

Purpose
To stimulate collaboration across market segments, economic sectors and regulatory silos in order to increase market dynamics, transactions, and investments in circular and sustainable solutions.

Who is it for
The programme is designed for public and private businesses and organisations, market segments and economic sectors, research institutions, NGOs and public authorities.

What you give
- EUR 5 000, EUR 2 500 or EUR 1 250 (depending on annual revenue, excluding VAT)
- 50 hours of volunteer work as presence and participation to physical and digital NCH initiatives

What you get
- A leading Nordic-wide circular economy network
- Collaboration and business development opportunities and access to NCH initiatives, including Transition Groups, Nordic Circular Summit, Nordic Circular Arena, and more
- Visibility on NCH platforms as a Partner

More information
Multi-stakeholder approach

Focus areas for 2021-2024: Nordic circular market sphere

1. Market segment partners
   Natural value chains, market segments and industries.

2. Market sector partners
   Neutral market functions, public and private economic sectors and industries.

3. Market context partners
   Regulatory and governmental organisations, the context of place (the Nordic region) and market culture.
Nordic Circular Transition Groups

Working groups on circular economy within specific sectors or topics. All partners are welcome to join an existing group or initiate a new one together with us.

Active transition groups currently include:
- Constructing Circularity – The New Built Environment in the Nordics
- Circular Financing
- Policy and Regulating Circularity
- Leadership for Circular Transition
- Reversed Logistics
- Circular Citylife
A ten-step start
NCTG tasks and responsibilities

1. Create a Transition Group topic description
2. Publicise the group and invite other partners from NCH or stakeholders from the Nordic Circular Arena
3. Register participants and schedule the development process with the starting group
4. Facilitate the collaborative process for transitional work
5. Gather insights on the topic and set relevant methodology of transition for the NCTG
6. Conduct stakeholder analysis within relevant topics outside of NCH
7. Reporting and producing a statement of opportunities on the NCTG topic
8. Evaluation and consolidation of input and learnings
9. Strategic conclusion of transitional work
10. Produce a practical transition plan and roadmap for the NCTG work for 1–3 years
We are very happy to have you as Partners!