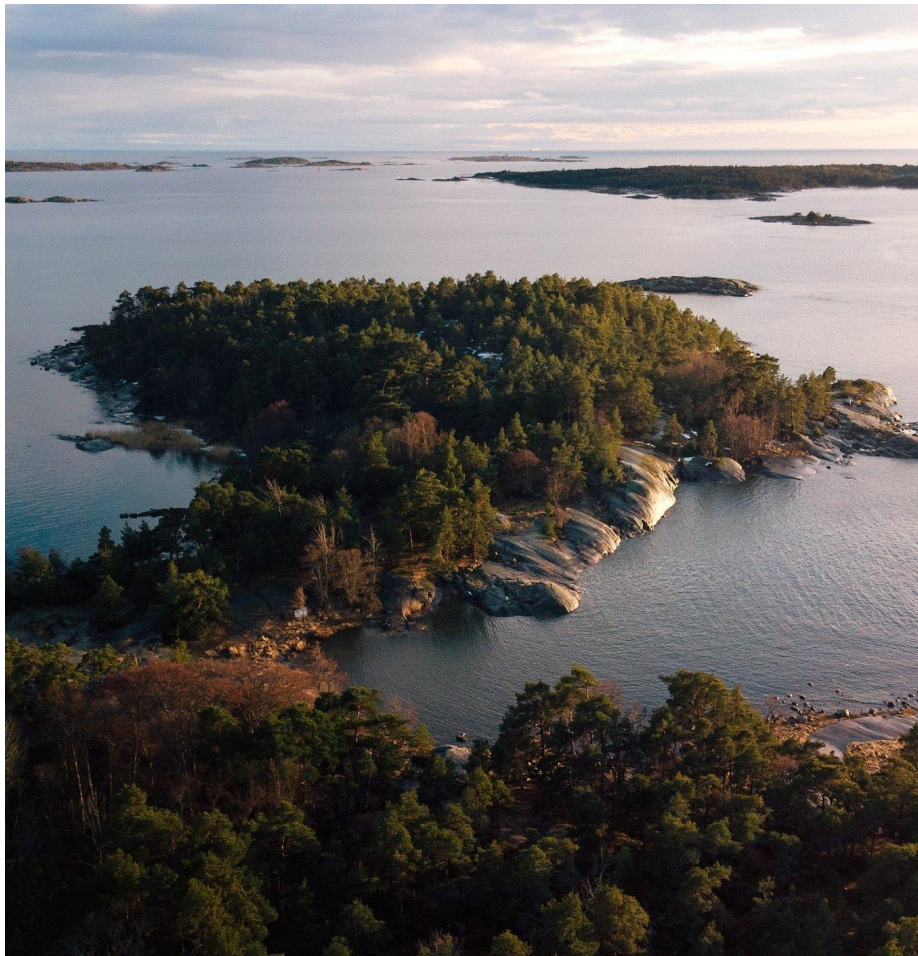


A wide-angle photograph of a public square, likely in a Nordic city, featuring a large fountain in the center. The square is paved with light-colored tiles and is surrounded by people walking and sitting. In the background, there are multi-story buildings with many windows. The sky is overcast.

Nordic  
Circular  
Hotspot

# Accelerating the Transition to a Circular Economy in the Nordics

Knowledge sharing • Matchmaking • Collaboration



# Vision & mission

- The Nordic Circular Hotspot envisions a vibrant, prosperous and regenerative region that will be fully circular and a role model for others in the world to follow.
- Through propelling collaboration, knowledge, capacity building and investments in circular economy solutions, the Nordic Circular Hotspot's mission is to accelerate the transition to an inclusive, resource-efficient, regenerative and circular market in the Nordic region and contribute in a meaningful way to:
  - reinventing how the Nordics design, produce and market products; rethinking how the Nordics use and consume goods and services; and redefining growth in the Nordics and what is possible through reuse, reduction, repairing, regeneration and, most importantly, systems change

# Nordic Circular Hotspot Managing Partners



Paula Fontell (FI)  
Ethica



Bjarni Herrera (IS)  
Cicero



Elin Bergman (SE)  
Cradlenet



Cathrine Barth (NO)  
Natural State



Einar Kleppe Holthe (NO)  
Natural State



Harpa Júlíusdóttir (IS)  
Festa



Anne Raudaskoski (FI)  
Ethica



Vilma Rissanen (FI)  
Business Finland



Isabella Holmgaard (DK)  
Message



Betina Simonsen (DK)  
Lifestyle & Design  
Cluster



Cecilia Tall (SE)  
RE:Source



Emanuela Vanacore (SE)  
RISE



Julie Hjort (DK)  
DDC



Hrund Gunnsteinsdóttir (IS)  
Festa

# Your leading resource on the circular economy in the Nordic region



Nordic Circular Hotspot's three main initiatives are:



A circular market transition programme for collaboration across segments, sectors and silos.



The first digital multi-stakeholder platform for the circular transition in the Nordics. Open and free for all.



An annual conference exploring the circular opportunities of the Nordic region.



Nordic  
Circular  
Summit

17-18 October 2023  
Reykjavík · Iceland

Nordic  
Circular  
Hotspot



Nordic  
Innovation



# Exploring the circular opportunities of the Nordic region

## Circular Nordics

Opening 18:00 - 19:45 CET | Nordic Circular Hotspot, Nordic Innovation & Friends

**The Nordic Model as a leading star, the economic potential of the Nordic region, circular economy as a driving force for international collaboration. How can the transition to circularity benefit from the Nordic way of thinking, living and working?**

Breakout Sessions 19:00 - 19:00 CET

**Circular What?** (Emergence School of Leadership)

**Nordic Circular State of Play** (Nordic Circular Hotspot)

**Hotspots of the World** (Nordic Circular Hotspot)

Breakout Sessions 20:15 - 20:15 CET

**The Future of Manufacturing 2025**

**Renewable Energy** (Nordic Circular Solutions)

**Ocean Challenges and Solutions** (Natural State, TOOL)

Zoom Workshop 19:30 - 19:30 CET | (NCA, Emergence School of Leadership)

**Nordic academia, design and business coming together for circular problem solving**

## Circular Innovation

Opening 18:00 - 19:00 CET | Nordic Circular Hotspot, Nordic Innovation & Friends

**Circular principles in sustainable innovation, from linear to circular with leading Nordic companies, start-ups and accelerators kickstarting the circular transition, building a regenerative Nordic market for the 2020s and beyond, and more.**

Breakout Sessions 19:00 - 19:00 CET

**Capital Markets & Circular Economy** (Circular Solutions, VentureIQ Holding)

**Circular Food System** (Evelment)

**Fashion & Furniture** (Culture and Design Cluster)

**Circular City Life** (Natural State, Circularize)

Breakout Sessions 20:15 - 20:15 CET

**Event and Workshop Summary**

**Next moves for Nordic Circular Hotspot**

**Unlocking the Linear Lock-In** (Circular Change)

**Nordic Circular Leadership** (panel discussion, Q&A)

Free Online Summit • November 26 – 27, 2020

## Circular Economy in the Nordic Region

Nordic Circular Hotspot

nordiccircularsummit.com • nordiccircularhotspot.org • nordicinnovation.org









November 23 - 26, 2021

Pre-events TBA

## Four Days Exploring the Circular Economy in the Nordic Region

Nordic Circular Summit

OPTIONAL SESSIONS / TALKS

### New Economic Language

Substantive parts of today's economic language are still based on perspectives that are more than 50 years old. This is a problem because it fails to account for the long time lags and 2) the economy is based on the perception of limitless natural resources. We all know this isn't the case anymore for most of us, so it's high time to find a way to redefine our economic language. In this session we take a whirlwind tour of our economic history, and give into new, sustainable economic language defined by proven concepts – what do they all have in common and how will they affect our understanding of value and the future of our society, businesses, planet – well everything!

### Battling Barriers to Sustainable Change

We say we are all of one, but we are still moving too slowly. The path to a circular economy is full of barriers, and – like all change – obstacles, dead-end detours and a definite part of the transition. What are the barriers blocking the circular movement in the Nordic today, and what are the consequences that we must confront? In this closing session we will shine a light on policies, power relations, power-motors, regulations, new models, obstacles and barriers. We will address the challenges, associated with finding solutions, and inspire each other to speed up the good work.

### Youth and Future Leadership

This is not an old topic. Every country across the globe are seeking solutions that will ensure that our children today is empowered to lead a better, meaningful and leading a culture of change. We are all in this together, and it's high time to find a way to redefine our economic language. In this session we take a whirlwind tour of our economic history, and give into new, sustainable economic language defined by proven concepts – what do they all have in common and how will they affect our understanding of value and the future of our society, businesses, planet – well everything!

### The New Nordics: Learning from Crises

Main Session - Nov 23, 10:00 - 10:30 CET

### The State of Transition

Main Session - Nov 24, 10:00 - 10:30 CET

### The Future Regenerative Market

Main Session - Nov 25, 10:00 - 10:30 CET

Nordic Circular Summit

22–24 November 2022  
Stockholm, Sweden

Nordic Innovation

### The New Nordics: Learning from Crises

Main Session - Nov 23, 10:00 - 10:30 CET

### The State of Transition

Main Session - Nov 24, 10:00 - 10:30 CET

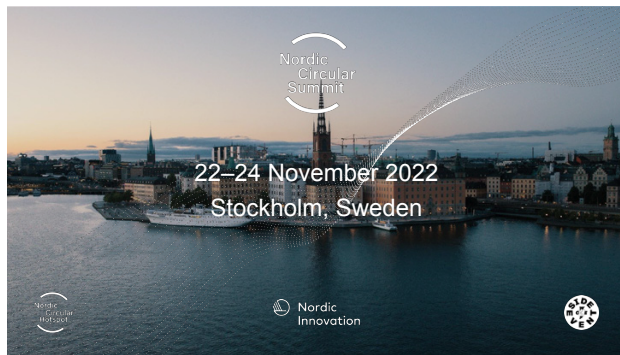
### The Future Regenerative Market

Main Session - Nov 25, 10:00 - 10:30 CET

Oslo 2020

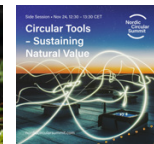
Copenhagen 2021

Stockholm 2022

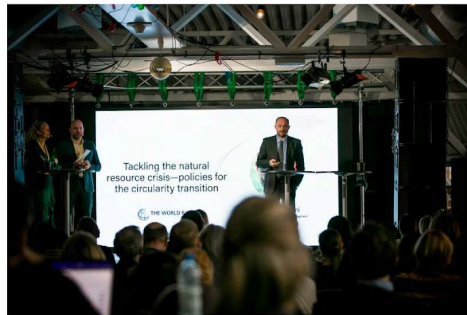


# Creating a place to meet and lead the conversation

Reach and impact of Nordic Circular Summit 2022, 22-24 November, Stockholm, Sweden



- 3-day hybrid event with 170+ speakers in 31 sessions
- A meeting place for businesses and policymakers from across the Nordic region, combined with an international audience
- Audience of over **3000** highly-engaged professionals digitally and in person, representing 72 countries around the world
- Great Nordic and international reach in **press, web and social media** with combined web reach of 99 000 page views in 2022 and social media reach of 150 000 impressions during the Summit campaign in November.





# Raising awareness through events

March 24, 2021, 10:00-12:00 CET

## Circular Events 2021 Kickoff

**BUSINESS FINLAND**

Nordic Circular Hotspot

Nordic Circular Hotspot Programme for market development  
The Finnish bio-economic approach to circular value creation

BIOMASS  
WASTE  
ENERGY

BUSINESS FINLAND CIRCULARITIES Crodlenet H2 CIRCULAR LifeCycleDesignCluster Festa NATURAL STATE

## Circular Action for Dutch and Nordic companies

Free online event  
June 3, 2021  
9:00–10:30 CEST  
10:00–11:30 EEST

How can regional clusters help small and medium-sized enterprises (SMEs) to become more circular and international?

NL Netherlands

Nordic Circular Hotspot

WCEF2021 Accelerator Session

## Circular B2B Market Matchmaking: A Digital Opportunity Showcase Event

WCEF 2021 Nordic studio  
Gamlebyen Loft, Oslo  
September 15, 2021  
15:00 – 17:00 CEST

Nordic Innovation

Nordic Circular Hotspot

WCEF

## The World Circular Economy Forum 2023: Nordic Stage

Nordic Innovation

EUROPEAN COMMISSION

EUROPEAN UNION

EUROPEAN PARTNERSHIP FOR GROWTH AND JOBS

EUROPEAN INVESTMENT BANK

EUROPEAN CENTRAL BANK

EUROPEAN COURT OF JUSTICE

EUROPEAN PARLIAMENT

EUROPEAN COUNCIL

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Free Online Summit • November 26 – 27, 2020

## Circular Economy in the Nordic Region

Nordic Circular Hotspot

Nordic Innovation

nordiccircularsummit.com • nordiccircularhotspot.org • nordicinnovation.org

Nordic-Netherlands Roundtable  
May 27, 2021, 10:00-13:00 CEST

## Frontrunners of the BioCircular Economy 2.0

Nordic Circular Hotspot

WCEF

bioeconomy

BUSINESS FINLAND

EUROPEAN COMMISSION

EUROPEAN UNION

EUROPEAN PARTNERSHIP FOR GROWTH AND JOBS

EUROPEAN INVESTMENT BANK

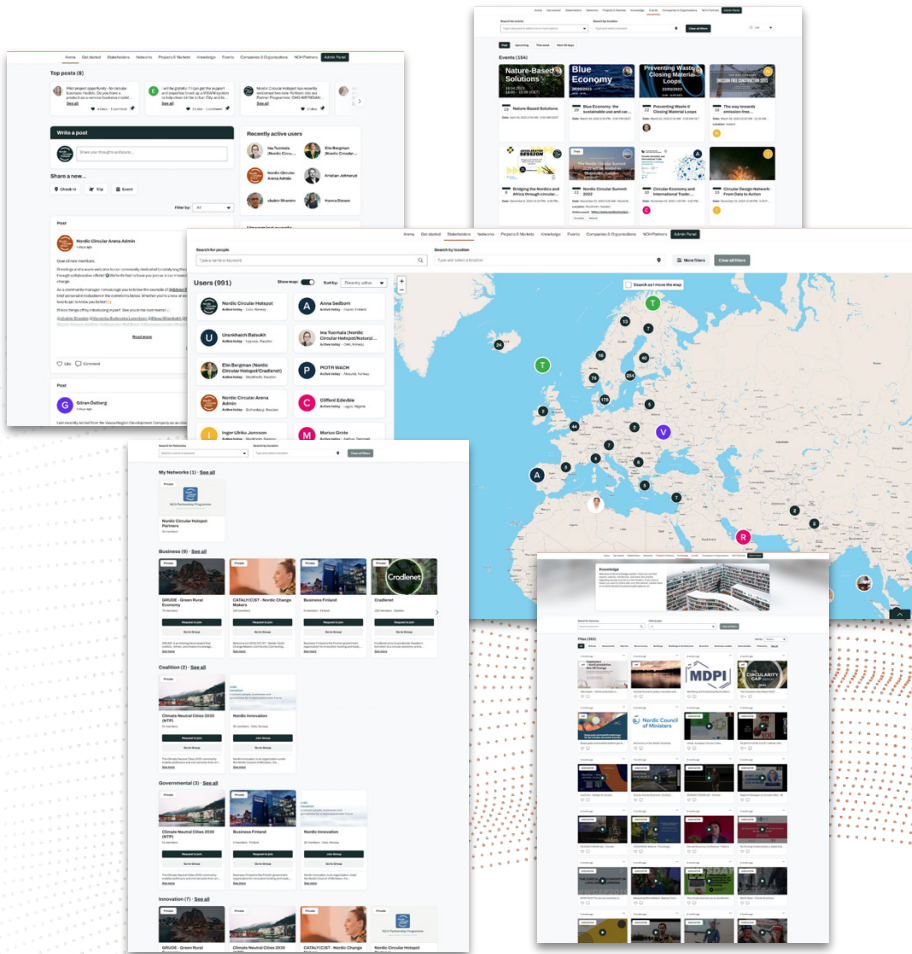
EUROPEAN CENTRAL BANK

EUROPEAN COURT OF JUSTICE

EUROPEAN PARLIAMENT

EUROPEAN COUNCIL

NL



## Connecting the dots

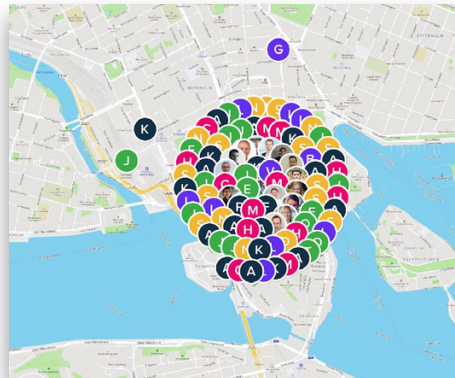
The Nordic Circular Arena is a digital gathering place for circularity professionals in the Nordics.

# The Nordic Circular Arena

The first digital multi-stakeholder platform for the circular transition in the Nordics — free and open to anyone involved or interested in the circular economy transition.

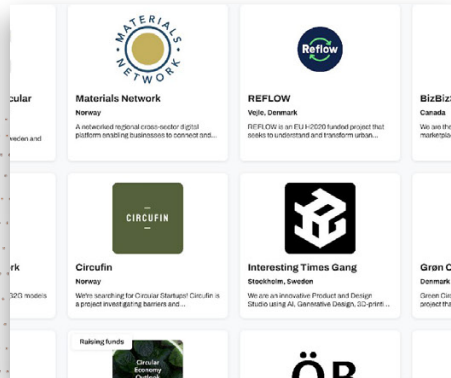
## Stakeholders

Collaboration opportunities with people and organisations working with circularity.



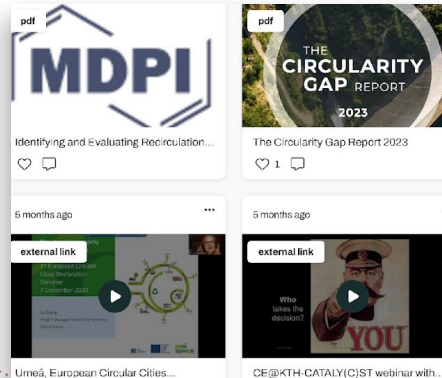
## Projects

Find projects, opportunities and fundings calls — or share your own!



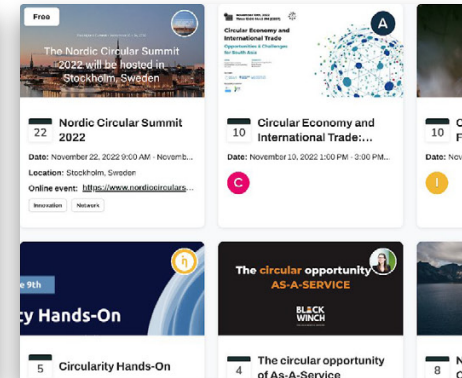
## Reports

An extensive library of reports, articles, webinars, handbooks and other documents on CE.



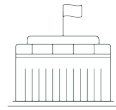
## Events

Event calendar for circular economy webinars, conferences, workshops and more.





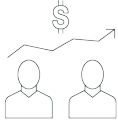
Networks



Governmental authorities



Public sector



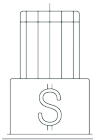
SMEs



Change agents



NGOs



Corporations



Culture



Media

# NCH Partnership Programme



# Nordic Circular Hotspot Partners



# NCH Partnership Programme

The Nordic Circular Hotspot Partnership Programme is a collaboration programme designed for a strategic, systematic and efficient circular market transition to secure sustainable development in the Nordics.

## Purpose

To stimulate collaboration across market segments, economic sectors and regulatory silos in order to increase market dynamics, transactions, and investments in circular and sustainable solutions.

## Who is it for

The programme is designed for public and private businesses and organisations, market segments and economic sectors, research institutions, NGOs and public authorities.

## What you give

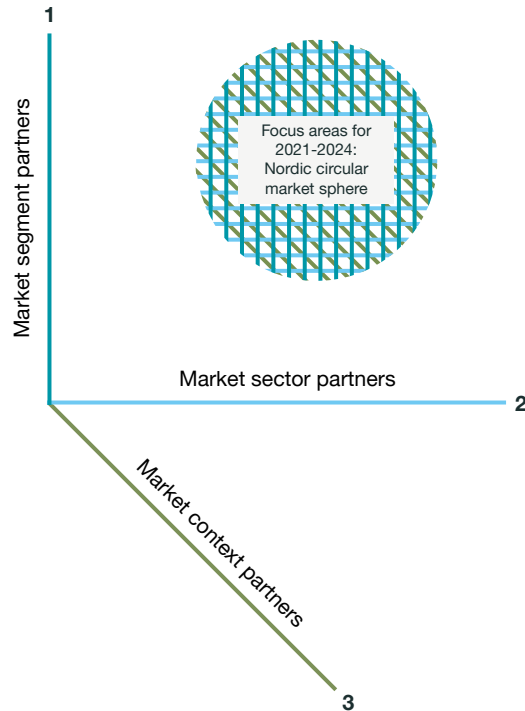
- EUR 5 000, EUR 2 500 or EUR 1 250 (depending on annual revenue, excluding VAT)
- 50 hours of volunteer work as presence and participation to physical and digital NCH initiatives

## What you get

- A leading Nordic-wide circular economy network
- Collaboration and business development opportunities and access to NCH initiatives, including Transition Groups, Nordic Circular Summit, Nordic Circular Arena, and more
- Visibility on NCH platforms as a Partner

[More information](#) ↗

# Multi-stakeholder approach



Nordic market sphere



Market segment partners

Natural value chains, market segments and industries.



Market sector partners

Neutral market functions, public and private economic sectors and industries.



Market context partners

Regulatory and governmental organisations, the context of place (the Nordic region) and market culture.



# Nordic Circular Transition Groups

Working groups on circular economy within specific sectors or topics. All partners are welcome to join an existing group or initiate a new one together with us.

Active transition groups currently include:

- Constructing Circularity – The New Built Environment in the Nordics
- Circular Financing
- Policy and Regulating Circularity
- Leadership for Circular Transition
- Reversed Logistics
- Circular Citylife



# A ten-step start

## NCTG tasks and responsibilities

1. Create a Transition Group topic description
2. Publicise the group and invite other partners from NCH or stakeholders from the Nordic Circular Arena
3. Register participants and schedule the development process with the starting group
4. Facilitate the collaborative process for transitional work
5. Gather insights on the topic and set relevant methodology of transition for the NCTG
6. Conduct stakeholder analysis within relevant topics outside of NCH
7. Reporting and producing a statement of opportunities on the NCTG topic
8. Evaluation and consolidation of input and learnings
9. Strategic conclusion of transitional work
10. Produce a practical transition plan and roadmap for the NCTG work for 1–3 years



[nordiccircularhotspot.org](https://nordiccircularhotspot.org)

[linkedin.com/company/nordiccircularhotspot](https://linkedin.com/company/nordiccircularhotspot)

[facebook.com/NordicCircularHotspot](https://facebook.com/NordicCircularHotspot)

[twitter.com/HotspotNordic](https://twitter.com/HotspotNordic)

[instagram.com/nordiccircularhotspot](https://instagram.com/nordiccircularhotspot)

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[twitter.com/nordicinno](https://twitter.com/nordicinno)

[instagram.com/nordicinnovation](https://instagram.com/nordicinnovation)

#CircularNordic



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Circular  
Hotspot

We are very happy  
to have you as Partners!



Nordic  
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